

## Dr. Giuseppe Alessandro Veltri

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CONTACT INFORMATION	Dipartimento di Sociologia e Ricerca Sociale Università di Trento Via Giuseppe Verdi 26 38122 Trento Italy	<i>Mobile:</i> +39 3345262658   <i>Office:</i> +39 0461 281415   <i>E-mail:</i>   giuseppe.veltri@unitn.it   <i>Web:</i> Research Gate
RESEARCH INTERESTS	Cognitive sociology, Big Data and public opinion analysis, computational social science, behavioural research, public understanding of science.	
ACADEMIC APPOINTMENTS	<b>Associate Professor in Research Methods and Cognitive Sociology</b> February 2017 to present Department of Sociology and Social Research, University of Trento <b>Associate Professor in Online Research Methods and Program Director of MSc in New Media &amp; Society</b> September 2013 to January 2017 (permanent position) Department of Media and Communication, University of Leicester <b>Lecturer in Research Methods</b> September 2012 to August 2013 (permanent position) School of Political, Social and International Studies, University of East Anglia <b>Visiting Research Fellow</b> February 2012 to December 2012 Department of Management, The London School of Economics (LSE) <ul style="list-style-type: none"><li>• Center for Decision Sciences<ul style="list-style-type: none"><li>– “European Commission Framework Contract on Behavioral Studies on consumers’ choices” (grant EAHC/2011/CO/01)</li><li>– Supervisor (co-PI): Dr Barbara Fasolo</li><li>– PI: Professor George Gaskell</li></ul></li></ul> <b>Postdoctoral Research Fellow</b> December 2008 to December 2011 European Commission JRC Institute for Prospective Technological Studies (IPTS), <ul style="list-style-type: none"><li>• Research on social impact of innovation policies, in particular social networks area of study.<ul style="list-style-type: none"><li>– Postdoctoral Research Fellowship of the European Commission</li><li>– Supervisor (co-PI): Dr Rene Van Bavel</li></ul></li></ul> <b>Research Fellow</b> January 2008 to December 2008 Institut Nicod, Ecole Normale Supérieure <ul style="list-style-type: none"><li>• Framework Programme 7 European Project ‘LiquidPub’<ul style="list-style-type: none"><li>– Research on trust and reputation online</li><li>– Supervisor (co-PI): Dr Gloria Origgi</li></ul></li></ul>	
EDUCATION	<b>The London School of Economics (LSE)</b> , London, UK Ph.D., Social Psychology, October 2008 M.Sc., Social Research Methods (Statistics), August 2003 <b>University of Siena</b> , Siena, Italy BSc (Laurea), Psychology of Communication, July 2002	
SUPERVISIONS & EXAMINATIONS	PhD Supervision: Dr Ayman Bajnaid. Completed at University of Leicester, March 2016. Phd Supervision: Ali Makke, University of Leicester, under progress. Examination: Dr Yujia Zhai, University of Fudan/Indiana University, October 2016.	

Examination: Dr Julia Amman, University of Lucerne, June 2016

Examination: Dr Jenny Scheiding, University of Trento, March 2017.

GRANTS AND  
RESEARCH  
PROJECTS

2015. Horizon 2020. HORIZON 2020. Project grant: Euros 2,724,473. WP University of Leicester: Euros 274,563. Project:Re.Cri.RE. WP on online public opinion analysis using 'Big Data'.

Senior Research staff, "Framework Contract on Behavioural Studies", European Commission EAHC/2011/CO/01, Euro 10,000,000, January 15, 2012 to December 31, 2016.

DG SANCO 2014: Study on marketing to children through social media, online games and mobile applications. Value: Euros 530,000.

DG SANCO 2013: Study on online gambling and adequate measures for the protection of consumers of gambling services. Value: Euros 316,000

DG SANCO 2012/2013: Study on tobacco labelling and packaging. Value: Euros 285,000

DG CLIMA 2012/2013: Study on testing CO2 Car Labelling options and consumer information. Value: Euros 275,000

JRC IPTS 2012/2013: Using social media to nudge increased physical activity in young citizens. Value: Euros 30,000

REFEREED  
JOURNAL  
PUBLICATIONS

- [1] Salvatore, S., Fini, Viviana; Mannarini, Terri; Veltri, Giuseppe Alessandro; et al. (2018). Symbolic universes between present and future of Europe. First results of the map of European societies' cultural milieu. *PLoS One*, 13(1), pp.e0189885–33.
- [2] Veltri, G.A. & Ivchenko, A., (2017). The impact of different forms of cognitive scarcity on online privacy disclosure. *Computers in Human Behavior*, 73 (August 2017): 238–46. doi::10.1016/j.chb.2017.03.018
- [3] Ciavolino, Enrico; Redd, Rozlyn; Avdi, Evrinomy; Falcone, Matteo; Fini, Viviana; Kadianaki, Irini; Kullasepp, Katrin; Mannarini, Terri; Matsopoulos, Anastasios; Mossi, Piergiorgio; Rochira, Alessia; Santarpia, Alfonso; Sammut, Gordon; Valsiner, Jaan; Veltri, Giuseppe Alessandro; Salvatore, Sergio, "Views of Context". An instrument for the analysis of the cultural milieu. A first validation study" in *ELECTRONIC JOURNAL OF APPLIED STATISTICAL ANALYSIS*, v. 10, n. 2 (2017), p. 599-628.
- [4] Sammut, Gordon; Jovchelovitch, Sandra; Buhagiar, Luke Joseph; Veltri, Giuseppe A.; Redd, Rozlyn; Salvatore, Sergio, "Arabs in Europe: Arguments for and Against Integration" in *Peace and Conflict*, v. 2017, (2017). - doi:10.1037/pac0000271
- [5] Veltri, G.A. Big Data is not only about data: the two cultures of modelling. (2017) *Big Data & Society*, 4, no. 1 (June 2017) doi::10.1177/2053951717703997.
- [6] Folkvord F., Lupiáñez-Villanueva F., Codagnone C., Bogliacino F., Veltri G. & Gaskell G. (2017), Does a 'protective' message reduce the impact of an advergame promoting unhealthy foods to children? An experimental study in Spain and the Netherlands, *Appetite*, doi:: 10.1016/j.appet.2017.01.026
- [7] Livingstone, S., Ólafsson, K., Helsper, E. J., Lupiáñez-Villanueva, F., Veltri, G. A. and Folkvord, F. (2017), Maximizing Opportunities and Minimizing Risks for Children Online: The Role of Digital Skills in Emerging Strategies of Parental Mediation. *Journal of Communication*. doi: 10.1111/jcom.12277

- [8] Codagnone, C., Veltri, G.A., Bogliacino, F. et al.(2016) Labels as nudges? *Economia Politica*. First online: 30 September 2016 doi::10.1007/s40888-016-0042-2
- [9] First authors: Bogliacino, F.; Codagnone, C.; Veltri, G. A + Amitav Chakravarti, A.; Gaskell, G.; Ivchenko, A.; Lupiáñez-Villanueva, F.; Mureddu, F.; Ortoleva, P.; Rudisill, C. (2015).Pathos & Ethos: Emotions and willingness to pay for tobacco products. *PLoS ONE 10(10)*: e0139542. doi:10.1371/journal.pone.0139542
- [10] Veltri, G.A. and Atanasova, D.(2015). Climate change on Twitter: Content, media ecology and information sharing behaviour. *Public Understanding of Science*. Published online before print. November 26, 2015, doi::10.1177/0963662515613702.
- [11] Bogliacino F, Codagnone C, Veltri G.(2015) The Behavioural Turn in Consumer Policy: Perspectives and Clarifications. *Intereconomics 50(2)*:108-114.
- [12] Sudhahara, S., Veltri, G. A. and Cristianini, N. (2015). Automated analysis of the US presidential elections using big data and network analysis. *Big Data & Society* Mar 2015,2(1): 1-28. doi::10.1177/2053951715572916
- [13] Lansdall-Welfare, T., Sudhahar, S., Veltri, G. A., & Cristianini, N. (2014). On the Coverage of Science in the Media: A Big Data Study on the Impact of the Fukushima Disaster. *Proceedings of the 2014 IEEE International Conference on Big Data*, IEEE, 60-66.
- [14] Codagnone, C., Veltri, G., Lupianez-Villanueva,F. and Bogliacino, F.(2014) The challenges and opportunities of nudging. *Journal of Epidemiology & Community Health*. doi::10.1136/jech-2014-203948
- [15] Veltri, G.A. (2014) The myth of 'three Italies': differences and similarities in environmental values between macro regions. *European Societies 16(5)*, 763-793. doi::10.1080/14616696.2014.904915
- [16] Veltri, G.A., Lim, J. and Miller, R. (2014). More than meets the eye: the contribution of qualitative research to evidence based policy making, [Editorial] *Innovation*Vol. 27 (1), 2014. doi:10.1080/13511610.2013.806211
- [17] Veltri, G.A.(2013) Social Signification And Social Representations [Editorial]. *Papers on Social Representations* Volume 22, pages 17.1-17.5.
- [18] Veltri, G.A. (2013). Microblogging and Nanotweets: Nanotechnology on Twitter. *Public Understanding of Science 22(7)* 832-849, 2013. doi:10.1177/0963662512463510
- [19] Veltri, G. A.(2013) Viva la Nano-Revolucion! A semantic analysis of the Spanish national Press. *Science Communication*, 35(2):143-167. doi:10.1177/1075547012440353
- [20] Veltri, G. A., and A. Suerdem (2013). World views and discursive construction of GMO related risk perceptions in Turkey. *Public Understanding of Science 22(2)*:131-154. doi:10.1177/0963662511423334
- [21] Veltri, G.A.(2012) Information flows and centrality among elite European newspapers: a network approach to the European Public Sphere. *European Journal of Communication*, 27(4):354-375. doi:10.1177/0267323112459321
- [22] Veltri, G.A, and A. Crescentini (2011). The anchoring nanotechnology in the European national press. *The International Journal of Science in Society*, 2(2):127-138.

- [23] Veltri, G. A., and A. Mammone (2011). Italy in Chiaroscuro: the dark shadows of modern Italian society. *Journal of Modern Italian Studies*, 13(3):297-304. doi:10.1080/13545710802218486
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- EDITED BOOKS AND CHAPTERS
- [26] Codagnone.C, Bogliacino, F, Veltri, G.A.(2018). *Scienza in vendita, incertezza, interessi e valori nelle politiche pubbliche*. Egea-Università Bocconi: Milano.
- [27] Veltri, G.A. and Di Caterino, G. (2017). *Fuori dalla bolla, politica e vita quotidiana nell'epoca della post-verità*. [Out of the bubble, politics and everyday life in the age of post-truth]. Mimesis: Milan.
- [28] Veltri, G.A.(2016) Social Semiotics and Social Representations Theory. In *Handbook of Social Representations* edited by G. Sammuth, E.Andreoli, G. Gaskell and Valsiner, J. Cambridge: Cambridge University Press.
- [29] Veltri, G.A., A. Mammone and G. Parini.(2015) *The Routledge Handbook of Contemporary Italian Society and Culture*. London: Routledge.
- [30] Mammone, A., Tranfaglia, N., and Veltri, G.A (eds.) (2011). *Un Paese Normale?* Dalai Editore.[Italian translation and updated version of Italy Today, the sick man of Europe].
- [31] Mammone, A. and Veltri, G.A. (eds.).(2010) *Italy Today, the sick man of Europe*. Routledge.
- [32] Mammone, A. and Veltri, G.A. A sick man in Europe. In *Italy Today, the sick man of Europe*. Routledge, 2010.
- SCIENTIFIC REPORTS
- [33] Francisco Lupiáñez-Villanueva, George Gaskell, Pietro Tornese, José Vila, Yolanda Gómez, Anthony Allen, Giuseppe Veltri and Cristiano Codagnone (2018). *Behavioural study on the transparency of online platforms*. Brussels: Office for Official Publications of the European Commission, 2018. ISBN: 978-92-9200-879-6.
- [34] Cristiano, Codagnone; Francisco, Lupiáñez-Villanueva; Pietro, Tornese; George, Gaskell; Veltri, Giuseppe Alessandro; Jose, Vila; Yolanda, Franco; Simone Vitiello and Alexandra, Theben; Pietro, Ortoleva; Valeria Cirillo and Marta, Fana), "Behavioural study on the effects of an extension of access to social protection for people in all forms of employment", Brussels: Office for Official Publications of the European Commission, 2018. - ISBN: 978-92-79-80005-4; doi:10.2767/180611
- [35] Lupiáñez-Villanueva, F., Gaskell,g, Veltri, G., Theben,A., Folkford, F., Bonatti, L., Bogliacino,F, Fernández, L., and Codagnone, C. (2016). *Study on the impact of marketing through social media, online games and mobile applications on children's behaviour*Office for Official Publications of the European Commission. Luxembourg.
- [36] Codagnone, C., Bogliacino, F., Ivchencki, A., Veltri, G., Gaskell, G.(2014) *Study on online gambling and adequate measures for the protection of consumers of gambling services*. Office for Official Publications of the European Commission. Luxembourg. doi:10.13140/2.1.1850.2083

- [37] Codagnone, C., Bogliacino, F., Veltri, G.(2013) *Testing CO<sup>2</sup> Car labelling options and consumer information*. Office for Official Publications of the European Commission. Luxembourg. doi:10.13140/2.1.5099.2327
- [38] Veltri, G.A.Trust and dialogue between science and society (2011). In *Innovation Union Competitiveness Report 2011*. Office for Official Publications of the European Commission. Luxembourg.
- [39] Heller-Schuh, B., Barberm, M., Henriques, L., Paier, M., Pontikakis, D., Scherngell, T., Veltri, G.A., and Weber, M. (2011) *Analysis of Networks in European Framework Programmes (1984-2006)*. Office for Official Publications of the European Commission, Scientific and Technical Reports Series. ISSN 1018-5593. Luxembourg. doi:10.2791/54167
- [40] Allansdottir, A. and Veltri, G.A. *Monitoring policy and research activities on Science in Society in Europe: national report Italy*. Office for Official Publications of the European Commission, Scientific and Technical Reports Series. 2010. Luxembourg.
- [41] Veltri, G.A. Grablowitz, A. and Mulatero, F. *Trends in R&D policies for a European knowledge based economy*. Office for Official Publications of the European Commission, Scientific and Technical Reports Series. 2009. ISSN 1018-5593. Luxembourg.

PROFESSIONAL  
SERVICE

**Referee and Boards Service**

- *Sage Research Methods Editorial Board*
- *Public Understanding of Science*
- *Science Communication*
- *The International Journal of Science in Society*
- *European Journal of Communication*
- *Environmental Politics;*
- *Information Technologies & International Development*
- *Big Data & Society*
- *Austrian Science Foundation* (research proposals)
- *German Science Foundation*
- *Netherlands Initiative for Education Research (NRO)*

PROFESSIONAL  
MEMBERSHIPS

Senior Fellow of the Higher Education Academy (FHEA)in the UK, 2014 to present.

Association of Internet Researchers (AOIR). Member 2014 to present.

International Network of Social Network Analysis (INSNA), Member 2011-present.

International Association of Applied Psychology, Member, 2011–present

The Sociology of Science and Technology Network (SSTNET) 2010–present. Member of the Board.

European Association for the Study of Science and Technology (EASST), Member, 2010–present

European Sociological Association, Member, 2010–present

SOFTWARE SKILLS Environments:

- Microsoft Windows
- Apple Mac OS X
- Linux Ubuntu

Productivity Applications:

- $\text{\TeX}$  ( $\text{\LaTeX}$ ,  $\text{\BibTeX}$ ) most common productivity packages (for Windows, OS X, and Linux platforms) for example MS Office and Apple iWork.

Quantitative Research Software:

- SPSS for multivariate statistical analysis
- R for multivariate statistical analysis, SNA and data mining
- Stata for multivariate statistical analysis
- Mplus for SEM (Structural Equation Modeling)
- MLwin for Multilevel Analysis

Social Network Analysis Software:

- Pajek, a program for large networks analysis
- UCINET, a program for social network analysis
- Gephi, a program for social network analysis.

Qualitative Research Software or CADQAS:

- QSR Nvivo, software for qualitative coding, basic content analysis, geo-data tagging
- Atlas.ti, software for qualitative coding and basic content analysis, geo data tagging

Text mining, automatic coding and sentiment analysis:

- T-Lab, software for advanced content analysis and text mining
- IBM Text Analytics for Surveys, software for content analysis and sentiment analysis of texts

EXPERTISE

Analytical Skills:

- Statistical analysis: Descriptive and Inferential Statistics (Multivariate analysis, Factor analysis, Correspondence Analysis, Structural Equation modelling, Multi-level Analysis), Designing Composite indicators
- Qualitative analysis methodologies: Content Analysis, Thematic Analysis, Discourse Analysis.
- Mixed Methods: for example qualitative analysis combined with text mining and Latent Semantic Analysis
- Social Network Analysis: Centrality Measures, Structure balance analysis, Structural equivalence and block models analysis

Research Skills:

- Experiments and online experiments; designing surveys, online surveys. psychometric scales; predictive markets simulations
- Qualitative methodologies: interviews, focus groups and ethnographic methods
- Network datasets construction

LANGUAGES

- Italian, Mother tongue (C2).
- English, Proficient (C2).
- Spanish, B1.
- French, A2.